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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
III	PART - III	CORE - 5	U23BB305	ORGANISATIONAL BEHAVIOUR

Date & Session: 23.04.2025/FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	What is Organizational Behavior (OB)? a) The study of economic trends in businesses b) The study of individual and group behavior within organizations c) The study of financial management in companies d) The study of political influence in organizations
CO1	K2	2.	Which of the following is NOT a key element of Organizational Behavior? a) People b) Structure c) Technology d) Climate Change
CO2	K1	3.	Which motivation theory suggests that employees are motivated by a hierarchy of needs? a) Herzberg's Two-Factor Theory b) Vroom's Expectancy Theory c) Maslow's Hierarchy of Needs d) McGregor's Theory X and Theory Y
CO2	K2	4.	The "Hawthorne Studies" highlighted the importance of which factor in workplace productivity? a) Strict supervision b) Financial incentives c) Social and psychological factors d) Longer working hours
CO3	K1	5.	What is the term for an employee's emotional attachment and commitment to an organization? a) Organizational Citizenship Behaviour b) Organizational Commitment c) Job Satisfaction d) Workplace Stress
CO3	K2	6.	Which leadership style is characterized by high control and little input from employees? a) Democratic b) Autocratic c) Laissez-faire d) Transformational
CO4	K1	7.	McGregor's Theory X and Theory Y, which type of employees are assumed to dislike work and avoid responsibility? a) Theory Y employees b) Theory Z employees c) Theory X employees d) None of the above
CO4	K2	8.	What is the main focus of Herzberg's Two-Factor Theory? a) Personality traits of employees b) Hygiene factors and motivators c) Employee work-life balance d) Communication styles
CO5	K1	9.	A team where members have complementary skills and work toward a common goal is called _____. a) Virtual team b) Workgroup c) High-performance team d) Informal group

CO5	K2	10.	What does Emotional Intelligence (EI) in the workplace refer to? a) An employee's ability to do complex calculations b) The ability to understand and manage one's emotions and relationships c) The ability to use technology effectively d) The ability to memorize company policies
Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	State the nature of OB. (OR)
CO1	K3	11b.	Connote the opportunities for learning OB.
CO2	K3	12a.	Apply the personality concept Myers-Briggs Type Indicators (MBIT). (OR)
CO2	K3	12b.	Difference between behaviour and attitude.
CO3	K4	13a.	Write a short note on behavioural theories(ohio and Michigan studies) (OR)
CO3	K4	13b.	Explain the concept of cohesiveness.
CO4	K4	14a.	Infer the concept of organisational culture. (OR)
CO4	K4	14b.	Examine the concept of creating and sustaining organisational culture.
CO5	K5	15a.	Identify the areas of arising conflict in an organisation. (OR)
CO5	K5	15b.	Describe the measures taken for reducing conflict in an organisation.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Describe the various disciplines that contribute to OB. (OR)
CO1	K3	16b.	Analyze the need for studying the work-life balance of an employee.
CO2	K4	17a.	Explain the Big Five Model of personality. (OR)
CO2	K4	17b.	Analyze the factors linking perception to individual decision-making.
CO3	K4	18a.	Determine the five stages model of group development. (OR)
CO3	K4	18b.	Illustrate the types of teams in group behaviour.
CO4	K5	19a.	Give your opinion about the functions and liability of organizational culture. (OR)
CO4	K5	19b.	How you reveal the prevalent organizational designs.
CO5	K5	20a.	Justify the Lewins model approaches to change of organizational culture. (OR)
CO5	K5	20b.	Difference between power and politics.